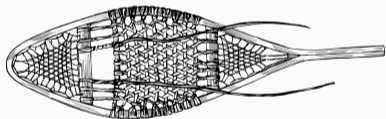


Melting the Snow

Using Active DNS Measurements to Detect Snowshoe Spam Domains

Olivier van der Toorn
November 13, 2018



University of Twente, Design and Analysis of Communication Systems

Introduction



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o.i.vandertoorn@utwente.nl



<https://www.tide-project.nl/>

HELLO

My name is

Olivier

Introduction



Introduction

HELLO

My name is

Olivier



Introduction

HELLO

My name is

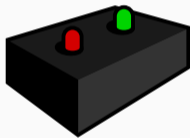
Olivier

We hypothesize that the use of active DNS measurements is a good way to detect snowshoe spam domains.

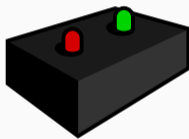


Overview





Black box

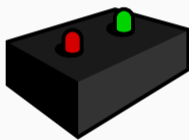


Box of domains

Black box



Box of domains



Black box



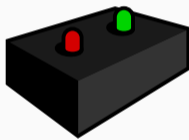
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A Closer Look





Box of domains



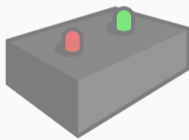
Black box



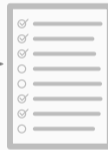
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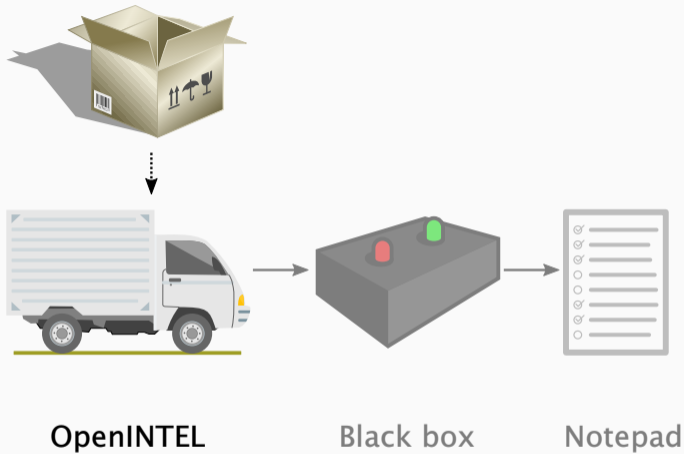
Box of domains



Black box

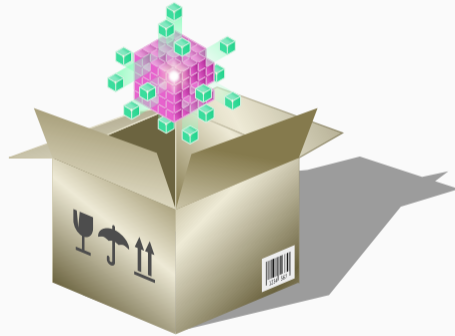


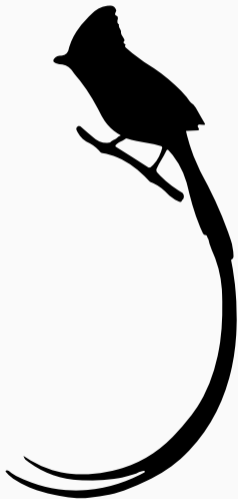
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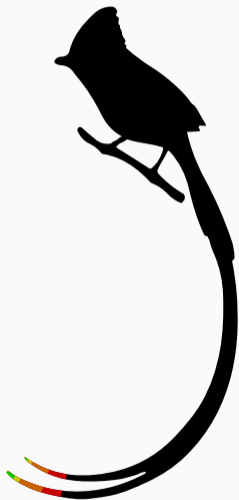
OpenINTEL



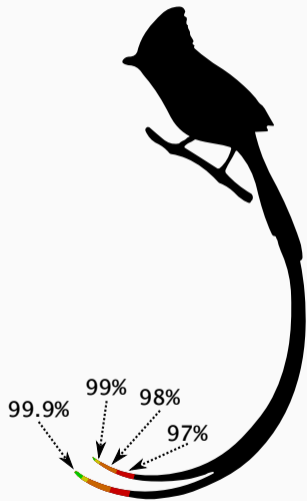




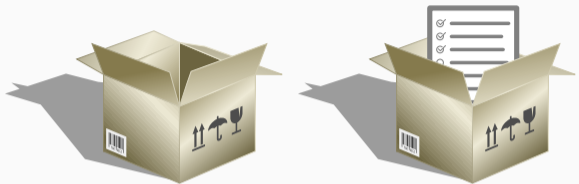
The long tail of the DNS



The **long** tail of the DNS



The **long** tail of the DNS

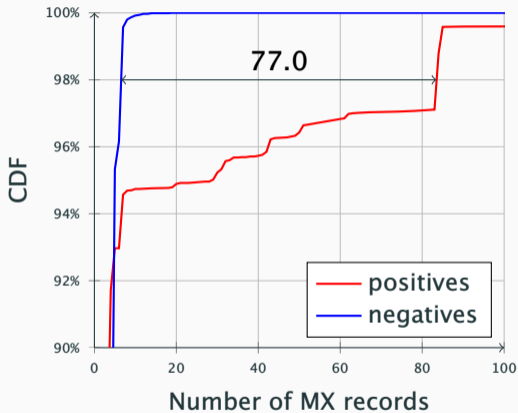
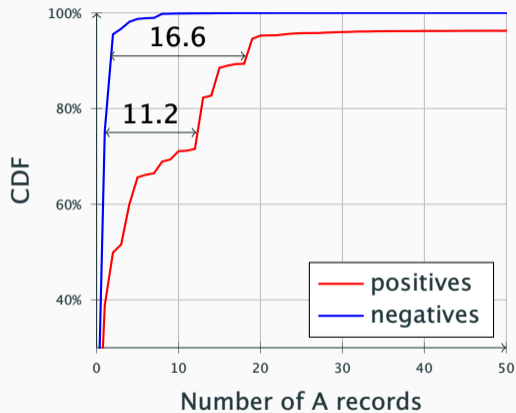


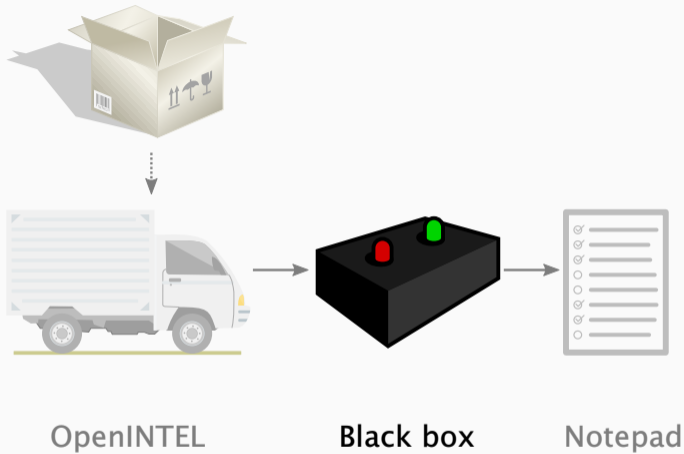
A dataset

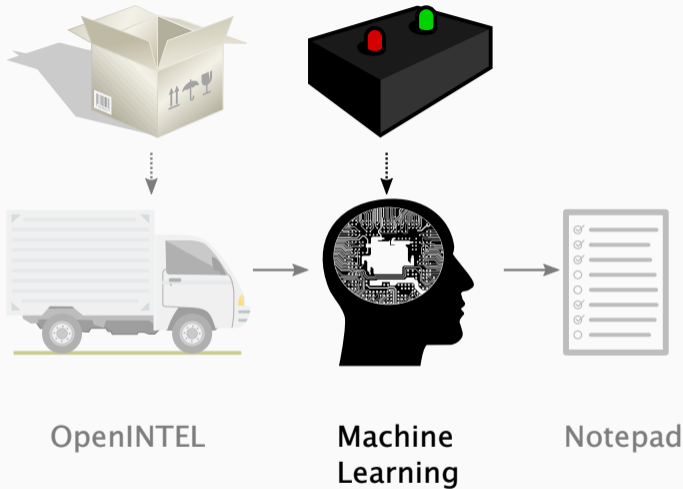
A labeled dataset



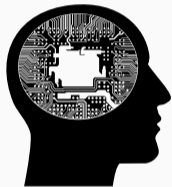
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Machine Learning







	Spam		Ham	
Type	TP	FN	FP	TN



Type	Spam		Ham	
	TP	FN	FP	TN
BernoulliNB	12995	1535	2507	8344
GradientBoostingClassifier	12645	1885	9605	1246
MultinomialNB	12179	2351	1397	9454
RandomForestClassifier	11156	3374	1488	9363
MLPClassifier	7273	7257	707	10144
DecisionTreeClassifier	6279	8251	695	10156
AdaBoostClassifier	5971	8559	164	10687
KNeighborsClassifier	4562	9968	676	10175
SGDClassifier	3599	10931	674	10177



Type	Spam		Ham	
	TP	FN	FP	TN
RadiusNeighborsClassifier	13318	1212	2367	8484
BernoulliNB	12995	1535	2507	8344
GradientBoostingClassifier	12645	1885	9605	1246
MultinomialNB	12179	2351	1397	9454
RandomForestClassifier	11156	3374	1488	9363
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Type	Spam		Ham	
	TP	FN	FP	TN
GaussianNB	13330	1200	2075	8776
RadiusNeighborsClassifier	13318	1212	2367	8484
BernoulliNB	12995	1535	2507	8344
GradientBoostingClassifier	12645	1885	9605	1246
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KNeighborsClassifier	4562	9968	676	10175
SGDClassifier	3599	10931	674	10177



Type	Spam		Ham	
	TP	FN	FP	TN
SVC	13449	1081	2339	8512
GaussianNB	13330	1200	2075	8776
RadiusNeighborsClassifier	13318	1212	2367	8484
BernoulliNB	12995	1535	2507	8344
GradientBoostingClassifier	12645	1885	9605	1246
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SGDClassifier	3599	10931	674	10177

$$\text{Precision} = \frac{\text{True Positives}}{\text{True Positives} + \text{False Positives}}$$



Type	Spam		Ham		Precision
	TP	FN	FP	TN	
SVC	13449	1081	2339	8512	85.18%
GaussianNB	13330	1200	2075	8776	86.53%
RadiusNeighborsClassifier	13318	1212	2367	8484	84.90%
BernoulliNB	12995	1535	2507	8344	83.82%
GradientBoostingClassifier	12645	1885	9605	1246	56.83%
MultinomialNB	12179	2351	1397	9454	89.70%
RandomForestClassifier	11156	3374	1488	9363	88.23%
MLPClassifier	7273	7257	707	10144	91.14%
DecisionTreeClassifier	6279	8251	695	10156	90.03%
AdaBoostClassifier	5971	8559	164	10687	97.32%
KNeighborsClassifier	4562	9968	676	10175	87.09%
SGDClassifier	3599	10931	674	10177	84.22%



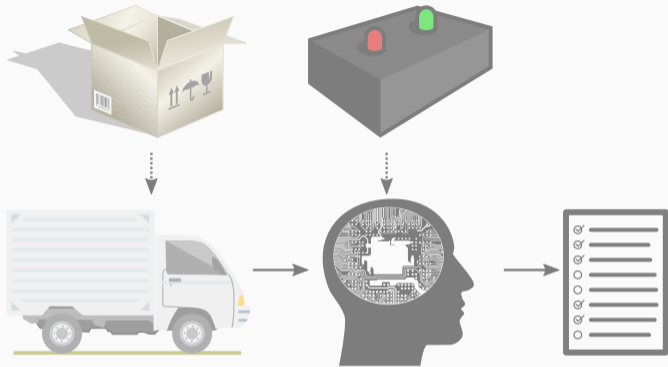
Type	Spam		Ham		Precision
	TP	FN	FP	TN	
AdaBoostClassifier	5971	8559	164	10687	97.32%
MLPClassifier	7273	7257	707	10144	91.14%
DecisionTreeClassifier	6279	8251	695	10156	90.03%
MultinomialNB	12179	2351	1397	9454	89.70%
RandomForestClassifier	11156	3374	1488	9363	88.23%
KNeighborsClassifier	4562	9968	676	10175	87.09%
GaussianNB	13330	1200	2075	8776	86.53%
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BernoulliNB	12995	1535	2507	8344	83.82%
GradientBoostingClassifier	12645	1885	9605	1246	56.83%



Type	Spam		Ham		Precision
	TP	FN	FP	TN	
AdaBoostClassifier Improved	6688	7842	110	10741	98.38%
AdaBoostClassifier	5971	8559	164	10687	97.32%
MLPClassifier	7273	7257	707	10144	91.14%
DecisionTreeClassifier	6279	8251	695	10156	90.03%
MultinomialNB	12179	2351	1397	9454	89.70%
RandomForestClassifier	11156	3374	1488	9363	88.23%
KNeighborsClassifier	4562	9968	676	10175	87.09%
GaussianNB	13330	1200	2075	8776	86.53%
SVC	13449	1081	2339	8512	85.18%
RadiusNeighborsClassifier	13318	1212	2367	8484	84.90%
SGDClassifier	3599	10931	674	10177	84.22%
BernoulliNB	12995	1535	2507	8344	83.82%
GradientBoostingClassifier	12645	1885	9605	1246	56.83%



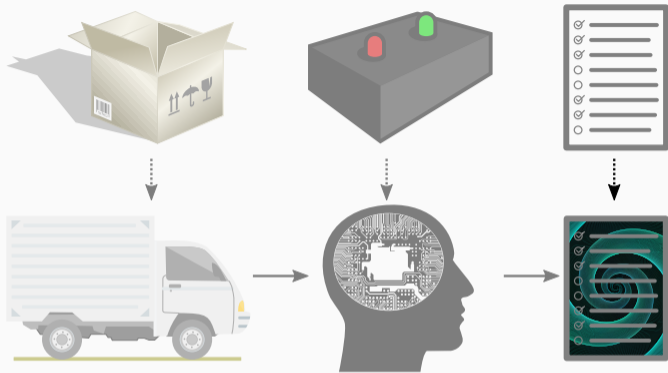
Type	Spam		Ham		Precision
	TP	FN	FP	TN	
AdaBoostClassifier Improved	6688	7842	110	10741	98.38%
AdaBoostClassifier	5971	8559	164	10687	97.32%
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DecisionTreeClassifier	6279	8251	695	10156	90.03%
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KNeighborsClassifier	4562	9968	676	10175	87.09%
GaussianNB	13330	1200	2075	8776	86.53%
SVC	13449	1081	2339	8512	85.18%
RadiusNeighborsClassifier	13318	1212	2367	8484	84.90%
SGDClassifier	3599	10931	674	10177	84.22%
BernoulliNB	12995	1535	2507	8344	83.82%
GradientBoostingClassifier	12645	1885	9605	1246	56.83%



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Machine
Learning

Notepad



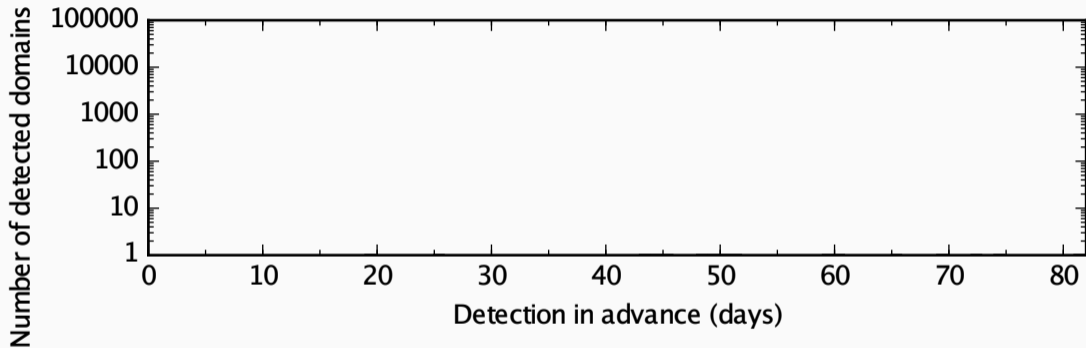
OpenINTEL

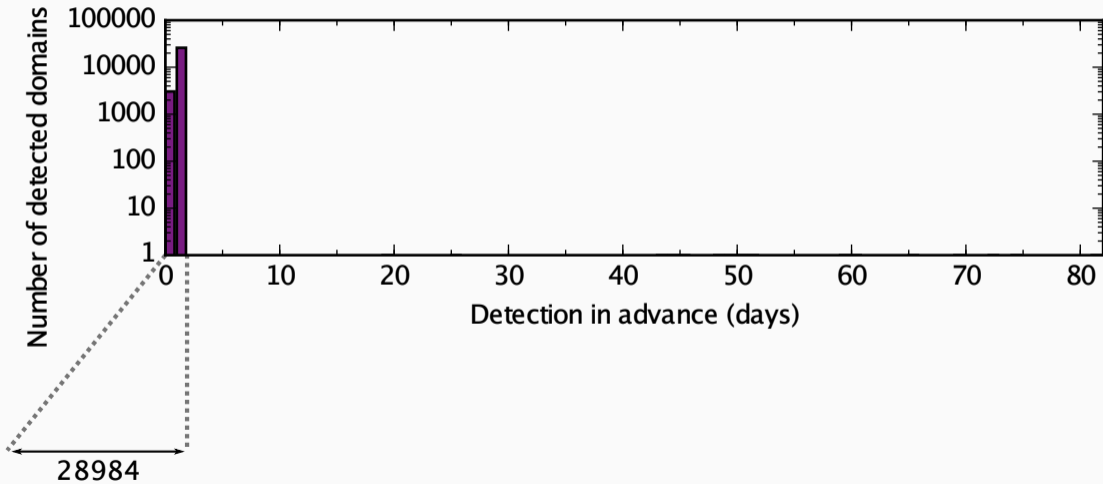
Machine
Learning

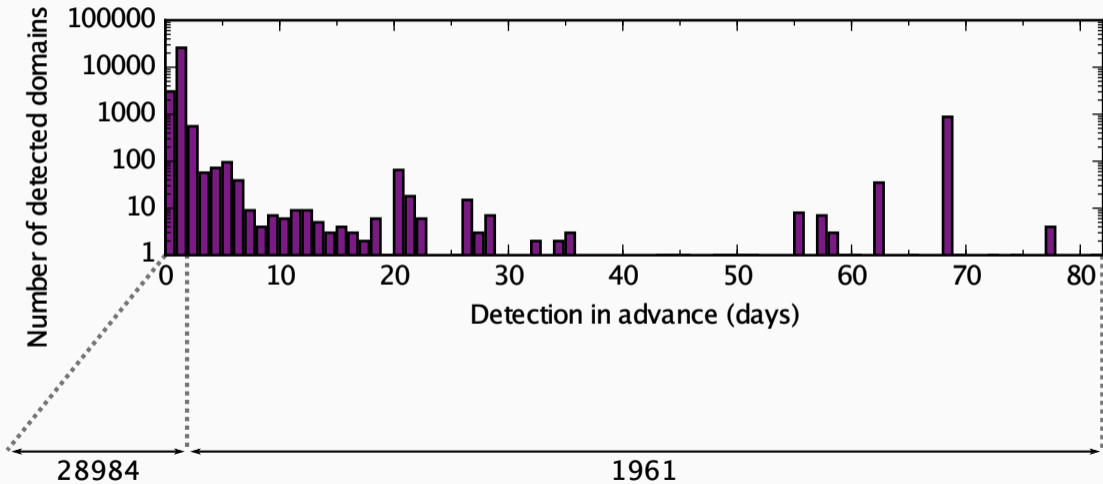
Realtime
Blackhole
List (RBL)

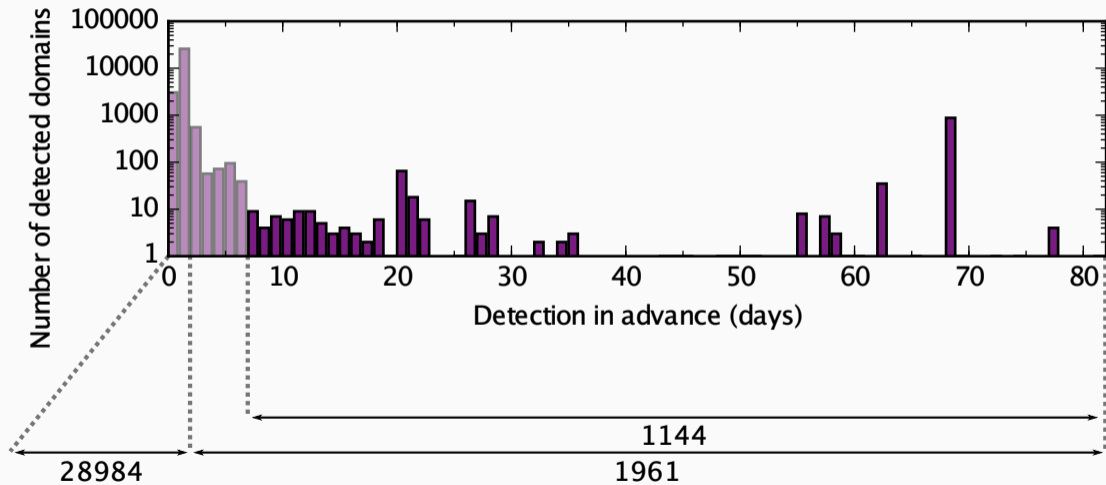
Realttime Blackhole List (RBL)

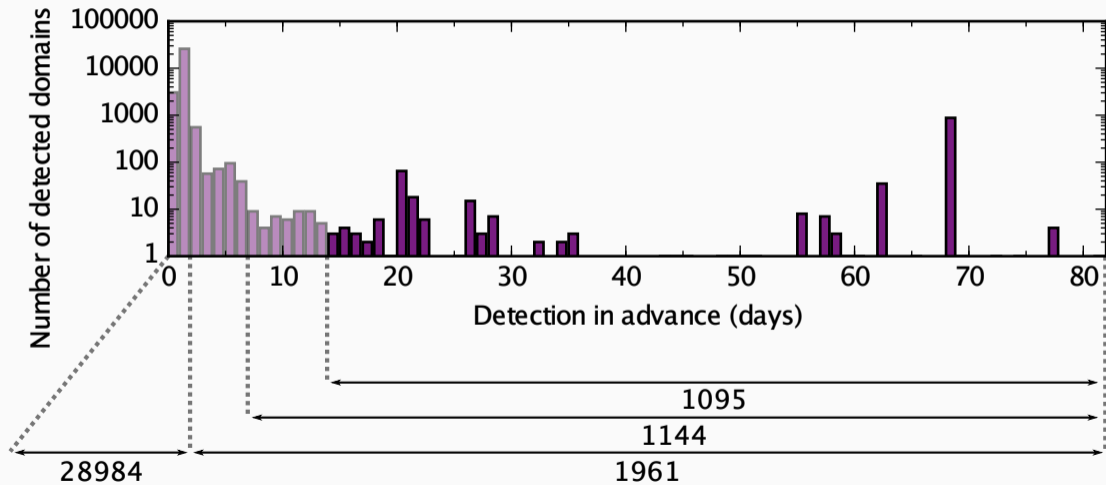


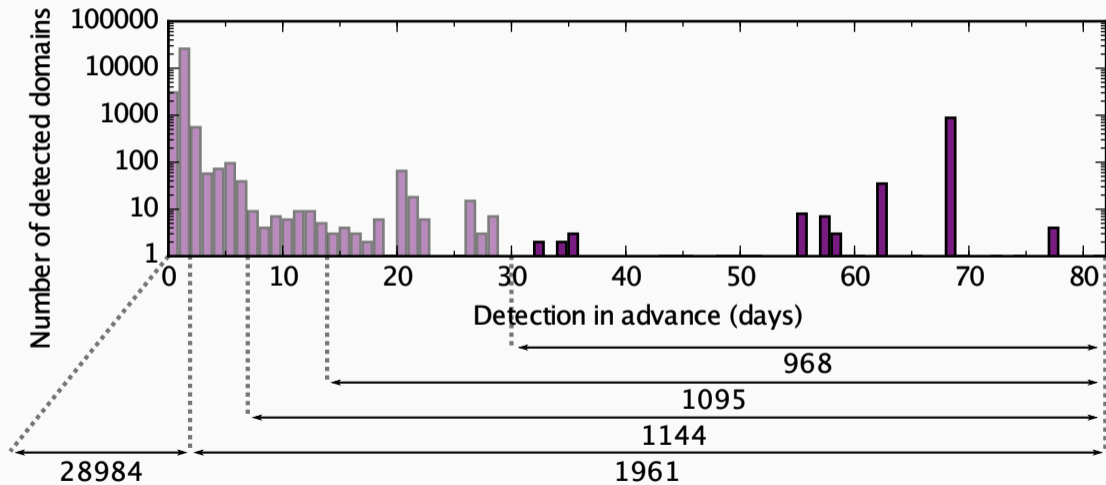


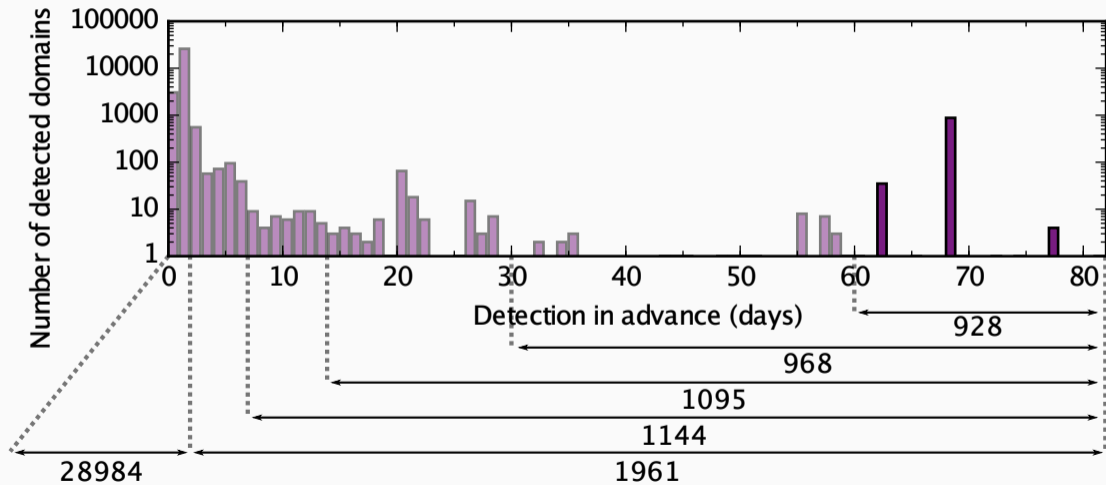


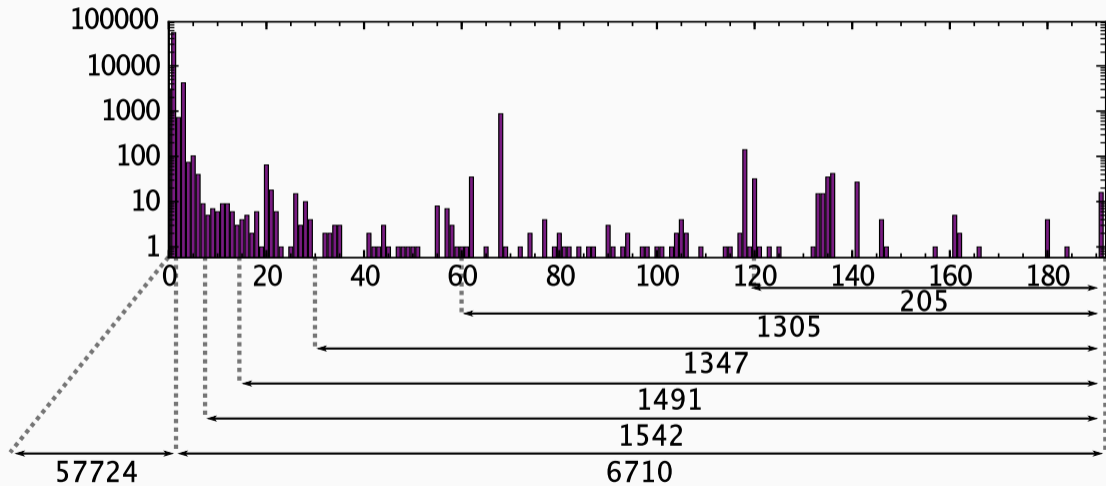


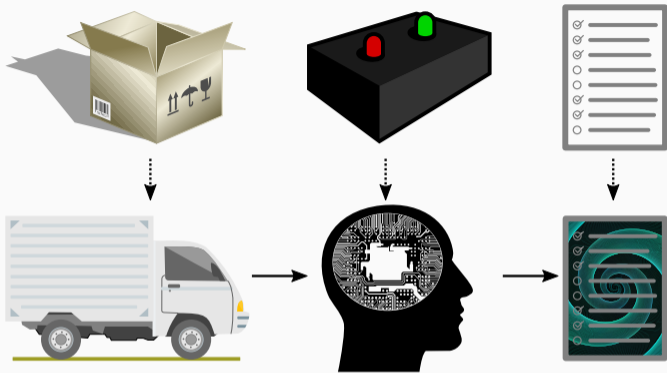








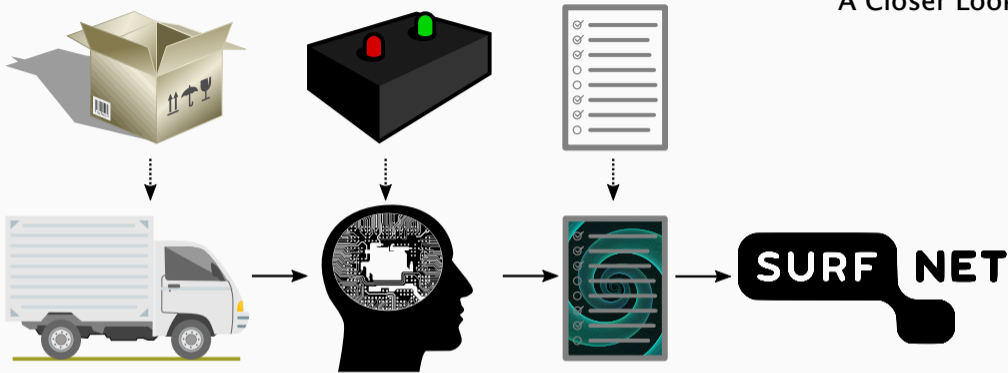




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Machine Learning

Realtime Blackhole List (RBL)



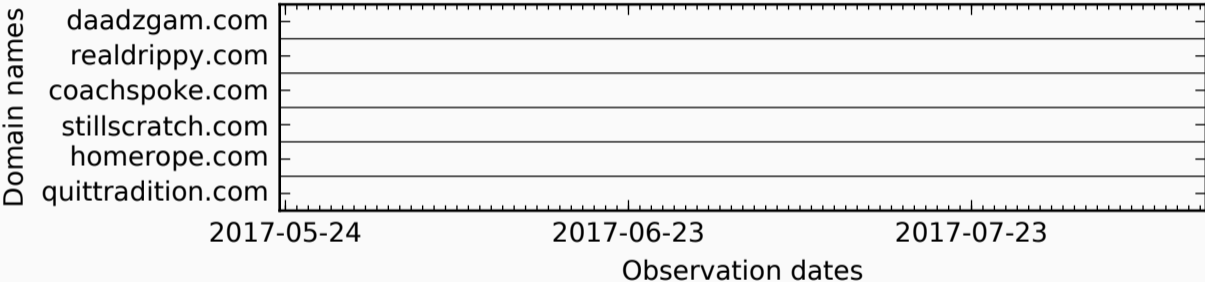
OpenINTEL

Machine Learning

Realtime Blackhole List (RBL)

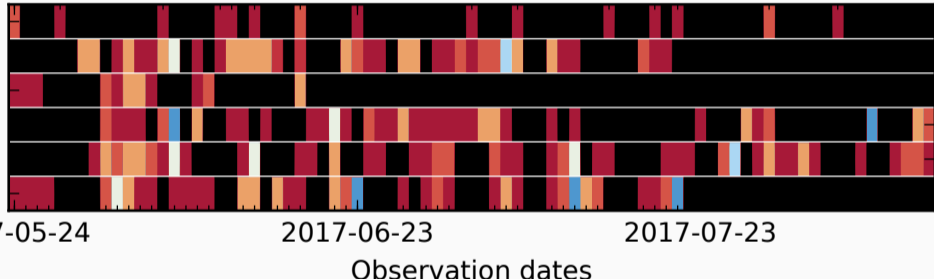
SURFmailfilter

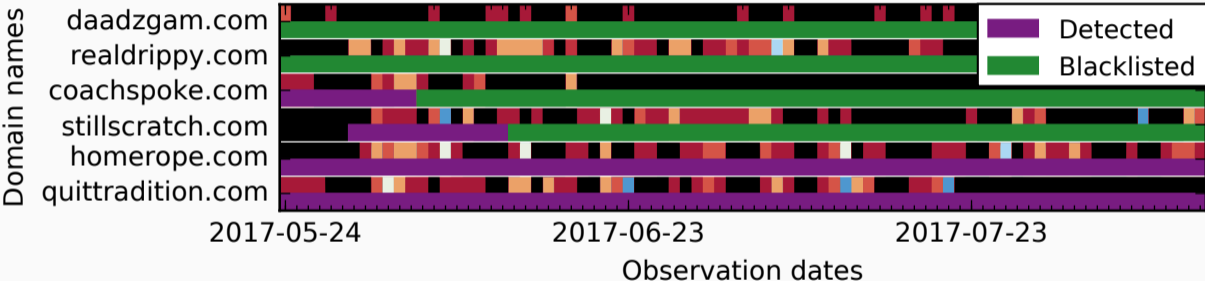
SURFmailfilter **SURF** **NET**



Domain names

daadzgam.com
realdrippy.com
coachspoke.com
stillscratch.com
homerope.com
quitrtradition.com





Domain names

daadzgam.com
realdrippy.com
coachspoke.com
stillscratch.com
homerope.com
quittradition.com

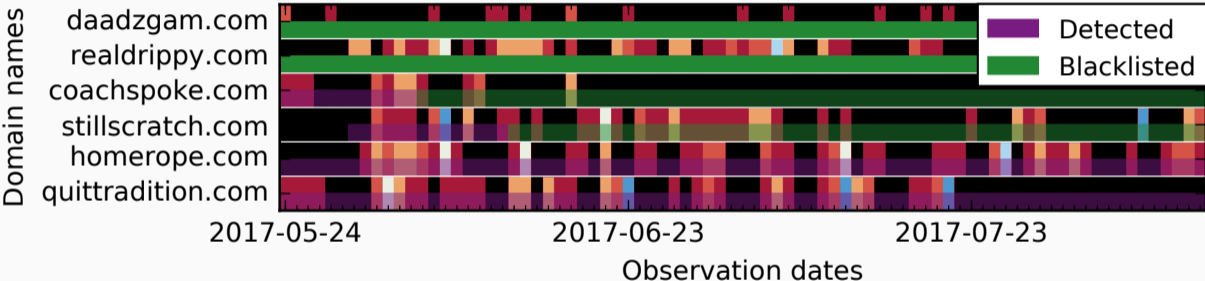
2017-05-24

2017-06-23

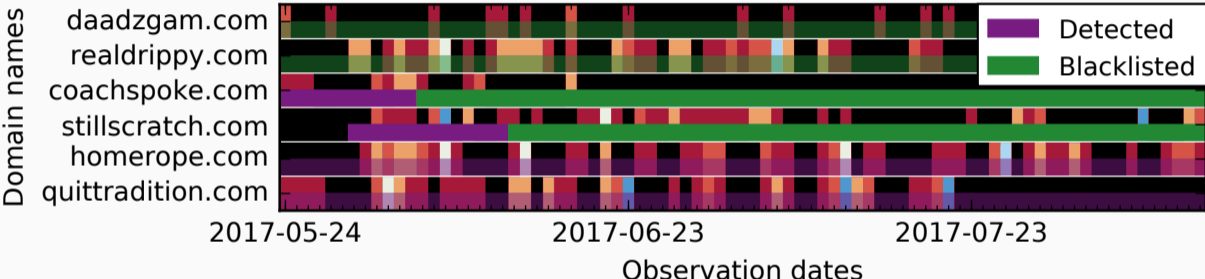
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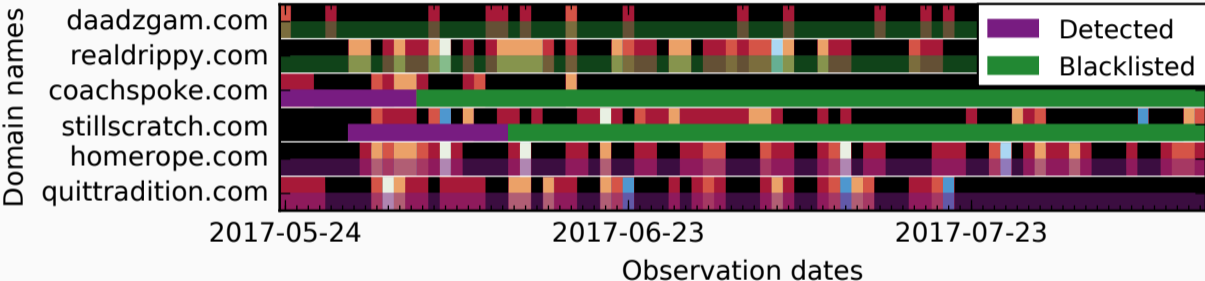
Observation dates

Detected
Blacklisted

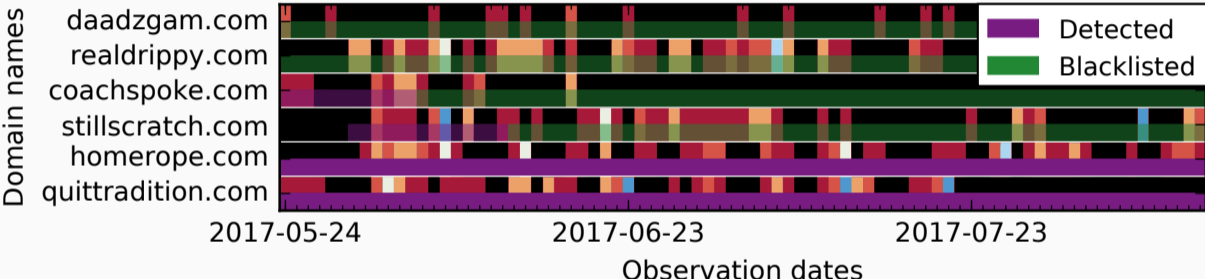


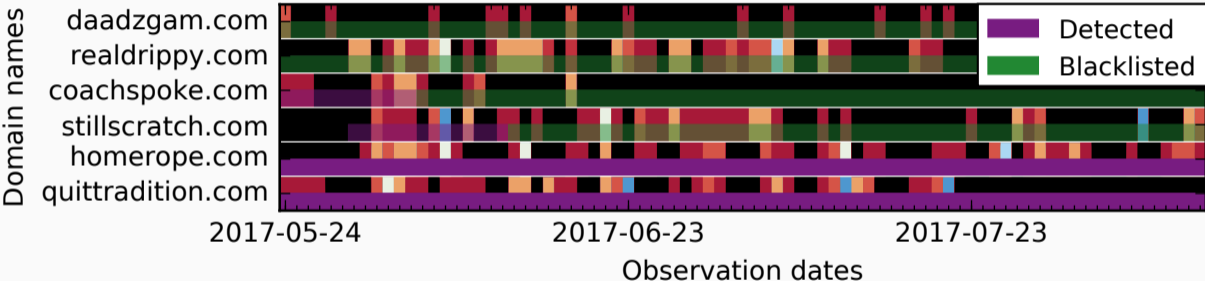
- 1188 emails
- 20 domains unique domains in the body



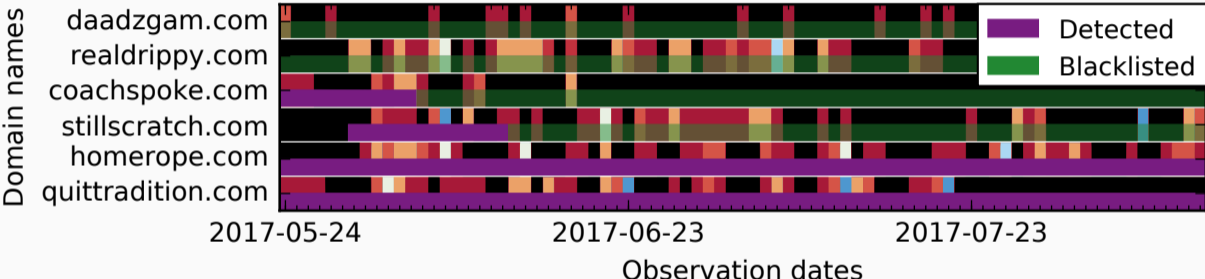


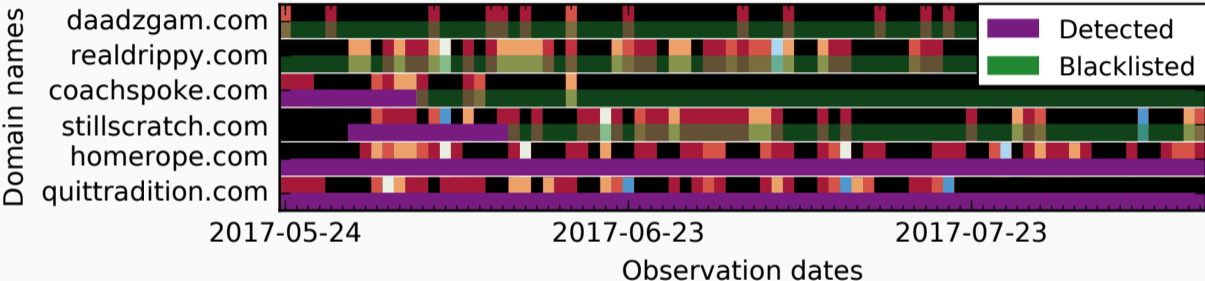
- 448 emails
- 29 unique domains in the body



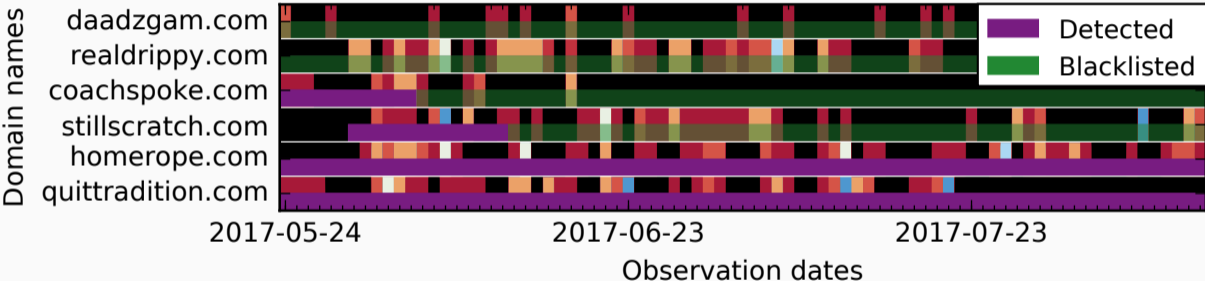


- 1006 emails
- 64 unique domains in the body

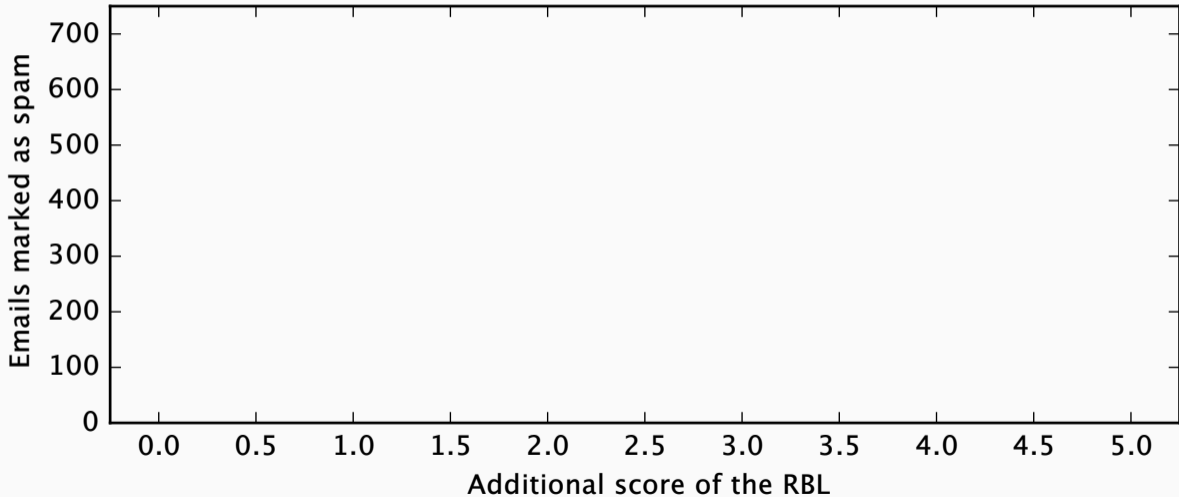


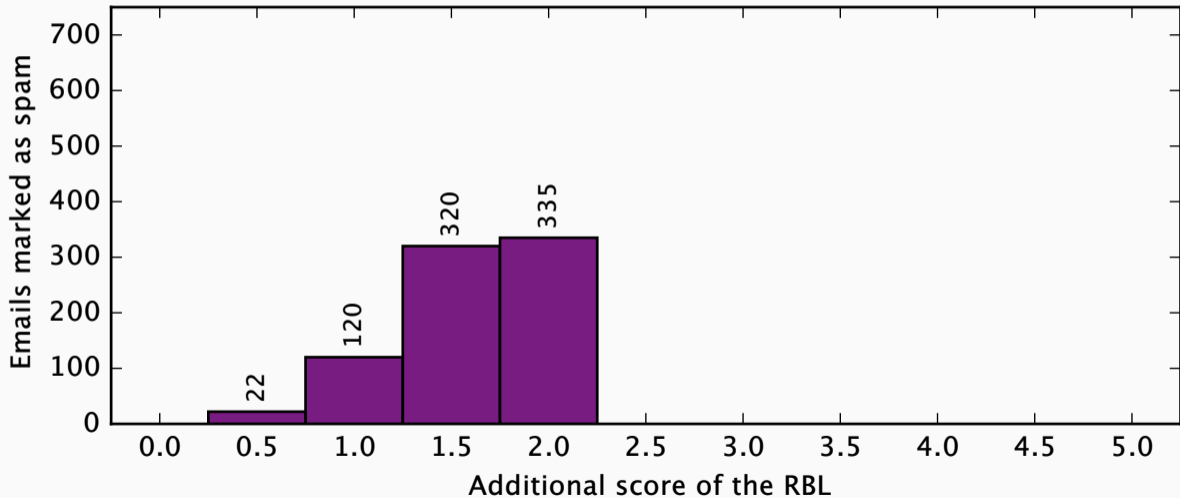


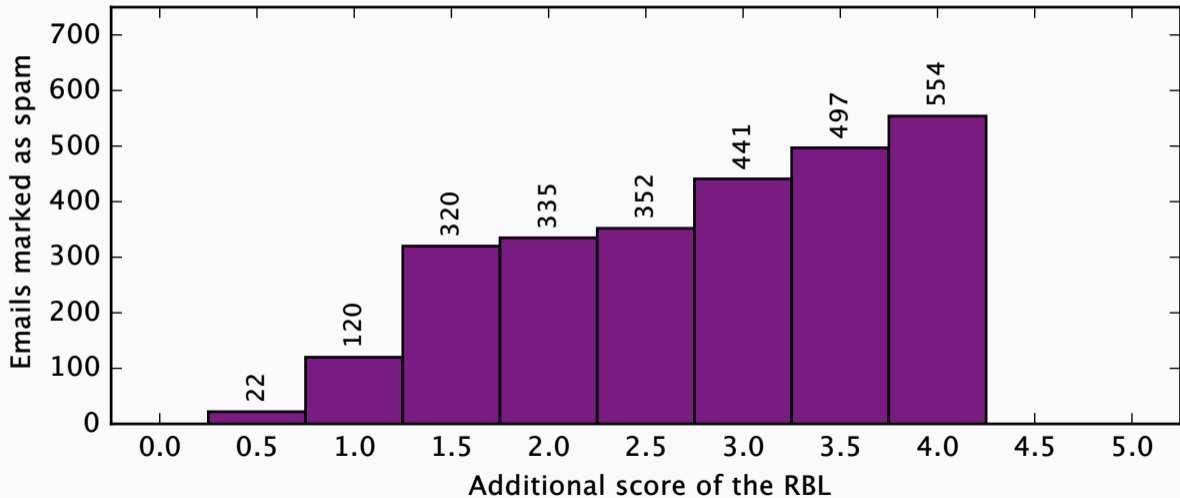
- 1080 emails
- 447 (41.39%) emails have a score of five or higher

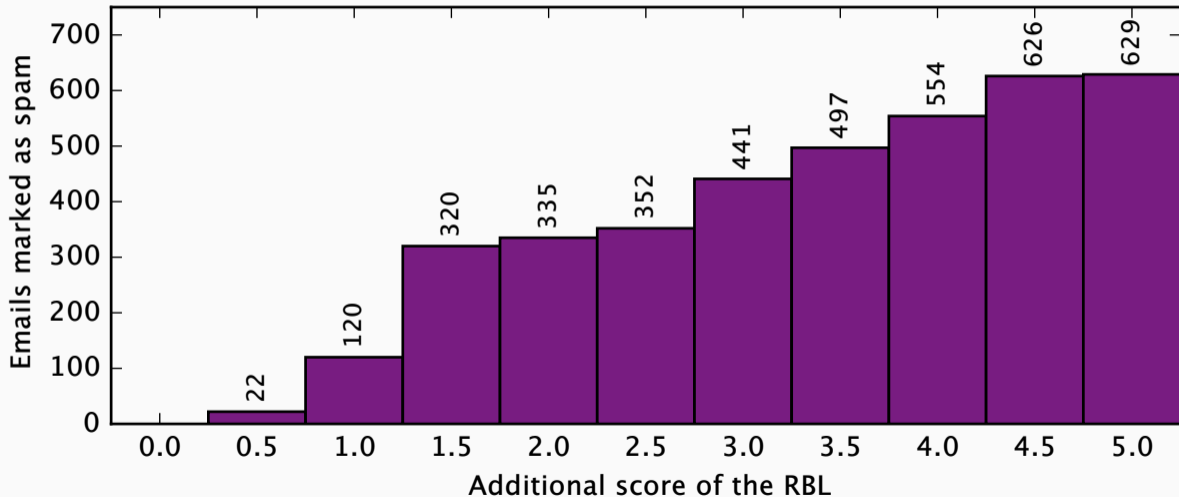


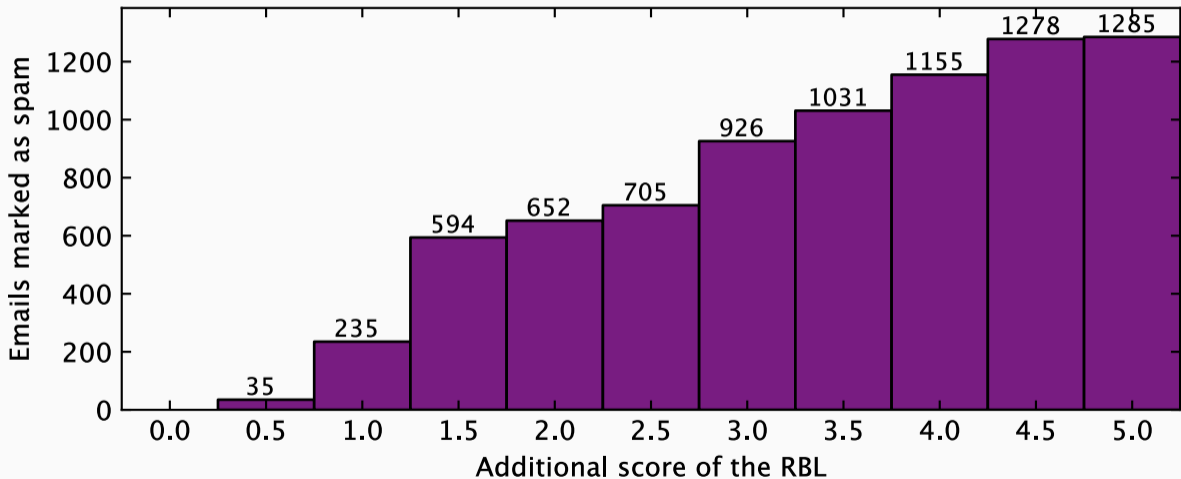
- 633 (58.61%) emails have a score below five
- 52 unique domains in the body
- of which 13 domains never appear in an email classified as spam
- these 13 domains appear in 31 emails (2.87%)











Conclusions

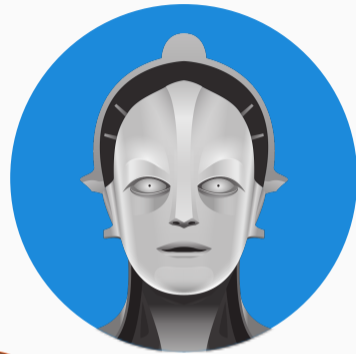




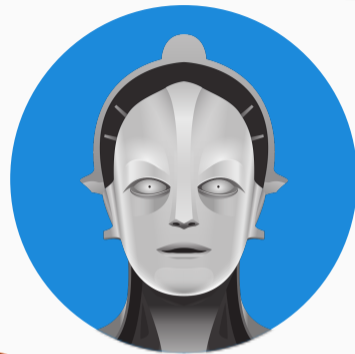
What is the advantage of proactive snowshoe spam domain detection using DNS data?



Conclusions



Conclusions



o.i.vandertoorn@utwente.nl



